

62.61

1954

**HENRY TEN HAGEN**

*African Violets*

Box 95

WARSAW, N. Y.

....

Return Postage Guaranteed.  
Form 3547 Requested.

**U. S. DEPARTMENT OF AGRICULTURE**

**LIBRARY**

**WASHINGTON 25, D. C.**

**OFFICIAL BUSINESS**

**PRINTED MATTER**

Library, U. S. Dept. of Agriculture,  
WASHINGTON 25, D. C.

LIBRARY  
REC  
MAR 16 1954  
U. S. Department of Agriculture

WARSAW  
MAR 16 1954  
1130 AM  
N. Y.  
PENALTY FOR PRIVATE USE TO AVOID  
PAYMENT OF POSTAGE, \$300  
GPO

ORDER BLANK

Date.....

HENRY TEN HAGEN

Box 95

WARSAW, N. Y.

SHIP TO: .....

On Orders Below \$5.00, Please Add 50c for Postage and Packing.

[illegible]

---

---

1954 WR

# HENRY TEN HAGEN

Box 95

WARSAW, NEW YORK

## 1954 PRICE LIST OF AFRICAN VIOLETS

### WHOLESALE AND RETAIL

(Plants, Rooted Cuttings, and Leaf Cuttings)

#### PLEASE READ CAREFULLY BEFORE ORDERING:

The plant prices on this list are for single crown plants in 2½" pots, in bud or bloom. The largest available are always sent, but if ordering in quantity, it is best to list several substitutes in case we are temporarily out of any variety.

The WHOLESALE PRICES FOR PLANTS are for orders of 25 plants. (These can be 25 different varieties, if desired.) These are shipped in their pots, packed 25 to a carton, and are sent express collect. Prices listed are wholesale prices. Plants sold retail only at the greenhouse.

NOTE: Plants can be ordered for shipment beginning May 20th. None shipped before this date or after Nov. 20th, and no orders for less than 25 plants will be shipped.

ROOTED CUTTING AND LEAF ORDERS are sent by first class mail to speed delivery, and Commemorative blocks of stamps are used for postage. Airmail is 35c extra.

NOTE: No orders for leaves accepted under \$3.00, and on orders below \$5.00, please add 50c for postage and packing. All leaves and rooted cuttings listed are available for immediate shipment as soon as weather permits.

IMPORTANT! This price list is complete and is effective until March 1955. If I have any list of price changes printed before then, I will send you a copy. Since my mail is very heavy, especially in the Spring, it is best not to write me, unless it is very important. If you have occasion to write me, or to request a new list or next year's list, please state that you have list 54WR.

—/—

## MY NEW INTRODUCTIONS FOR 1954

*(See these new varieties in my display at the National African Violet Show in St. Louis.)*

—/—

### THE SHOW SERIES

Rooted cuttings • 75c each (available now)

Plants • \$1.25 each (On sale at greenhouse now. Ready for shipping July 1st.)

SHOW ARISTOCRAT---Large double blue and white flowers up to 2" across.

SHOW BLUE---Large very light blue flower with girl leaf.

SHOW BOY---Huge mottled dark blue and white flower.

SHOW CLOUD---Mammoth double white flowers with a tint of blue in the center.

SHOW DARLING---Heavy blooming, extremely light blue double.

DOUBLE BLUE HEIRESS---Large double light blue flowers, beautiful girl leaf.

ELIZABETH THE QUEEN---Double lavender and white flowers, bigger than silver dollar.

SHOW EMPRESS---Large double orchid flowers with dark spooned leaf.

SHOW GLOW---Double red flowers with a beautifully scalloped girl leaf.

---

---

---

---

## THE SHOW SERIES

(Continued)

- SHOW KNIGHT---Dark blue ruffled double, very heavy bloomer.
- SHOW LADY---Huge, odd shaped double lavender bi-colored flower.
- SHOW MAN---Mammoth single white over 2" across. Very heavy bloomer.
- SHOW PROMISE---Large double light blue flowers, dark green leaf.
- ROCHESTER---Huge dark red double flowers, dark green leaf.
- SHOW SENSATION---Double white flowers with red lavender markings.
- SHOW SKY---Huge shaded blue & white double flowers.
- SNOWSCAPE---Variegated albino foliage, propagates true. Lavender flower.
- SHOW STARTLER---Single purple at times variegated with white.
- SHOW STOPPER---Mammoth variegated lavender and white, heavy bloomer, girl leaf.

## ABOUT THE NEW SHOW SERIES

I have been developing the different varieties in the "SHOW SERIES" over the past three years. They all have several characteristics in common in that they are heavy bloomers, sturdy growers, and have mammoth flowers. They are easy to grow into Show-winning plants, and any or all of them will soon become eye catchers in your violet collection.

## NEWEST VARIETIES

Rooted Cuttings - 35c each. Plants - \$1.00

ALBINO  
ALL AGLOW  
APPEALING  
AURORA (Ulery's)  
AUTUMN  
BLACK MAGIC  
BLACK MAGIC IMPROVED  
BLUE WARRIOR SUPREME  
BRENDA GIRL  
CORONATION (Dbl. Blue)  
DBL. FR. WHITE LACE  
DBL. NEPTUNE SUPREME  
DOUBLE RUBY ROSE  
DREAM GIRL  
EASTER EGG  
EDNA FISCHER  
EVENING STAR  
FANTASY GIRL  
FANTASY SUPREME  
FLUFFY LADY  
FROSTY  
GENEVA BEAUTY

GENEVA'S DAUGHTER  
HOLLY  
IMPROVED RED GENEVA  
IOWA  
JULIET  
MISS LIBERTY  
MOON RIPPLES  
ORCHID EDGE  
PANSY  
RED GENEVA  
RIPPLING GENEVA  
RUBY GIRL  
RUFFLED QUEEN  
SILVER LINING  
SNOW LINE  
STAR AMETHYST  
SUGAR PLUM GIRL  
VARIEGATTA  
WHITE MADONNA  
WINTRY NIGHT  
WINTERGREEN

LARGER PLANTS AVAILABLE! Most of the varieties on this list are available also in larger single crown plants in 3" pots at the greenhouse. (None shipped.) These are sold both wholesale and retail and make beautiful show plants within a few weeks. These are fine plants for immediate resale.

---

---



---

---

## "SHOW PINK"

(Pictured in color on the cover of the March 1953  
African Violet Magazine.)

THIS IS THE FIRST VARIETY IN MY "SHOW  
SERIES" AND IT IS NOW AVAILABLE IN ROOTED  
LEAF CUTTINGS FOR ONLY 50c EACH. PLANTS  
\$1.00 WHOLESALE. IT IS A HEAVY BLOOMER  
BESIDES HAVING MAMMOTH DARK PINK FLOW-  
ERS UP TO 2" ACROSS.

### THESE NEW INTRODUCTIONS

Rooted Cuttings - 50c each. Plants - \$1.00

- ALBINO REDHEAD---Variegated albino foliage, red  
flower, propagates true.  
CORONATION DAY---Large variegated lavender and  
white flowers.  
CROWN JEWELS--- Large pure white flowers, very  
scalloped leaf.  
DOUBLE ECLIPSE---A double of ULERY'S blue and  
white "ECLIPSE".  
LADY-IN-WAITING---Mammoth lavender flowers, girl  
leaf.  
MAGNUM---Tremendous double two-toned orchid flow-  
ers.  
QUEEN MARY---Large dark red single flower, dark  
green leaf.  
ROYAL VELVET---Huge two-toned red single flower.  
SHOW PINK---Huge dark pink. (See note above.)

### MY INTRODUCTIONS FROM 1953 LIST

Rooted Cuttings - 35c each. Plants - 75c

- |                        |                          |
|------------------------|--------------------------|
| BLAIN PINK             | EVENING SHADE            |
| DELIGHTFUL             | GLORY                    |
| DBL. GORG. BLUE WONDER | PAINTED BOY              |
| DBL. LAV. EYED BEAUTY  | RUFFLED DBL. ORCHID NEP. |
| DOUBLE SAILOR GIRL     | SNOW BALL                |
| DOUBLE SUNSET GIRL     | SNOW PRINCE SUPREME      |

### NEWEST VARIETIES

Unrooted Leaves Only - 35c each

- |                     |                         |
|---------------------|-------------------------|
| BRONZE GIRL SUPREME | MOONLIGHT               |
| CHARTREUSE          | POMPADOUR               |
| EDITH CAVELL        | SAINTPAULIA ORBICULARIS |
| MINUET GIRL         | SUN DANCE               |

SPECIAL WHOLESALE DISCOUNTS! 10%  
off on orders of 50 or more plants. Further whole-  
sale discounts on plants bought AT THE GREEN-  
HOUSE.

### THESE VARIETIES

Plants Only - 75c each.

(Please give substitutes as supply is limited.)

- |                     |                    |
|---------------------|--------------------|
| BLUE HEIRESS        | LT. BLUE DUPONT    |
| BRONZE BICOLOR      | PANSY BEAUTY       |
| CARMEN              | PINK ATTRACTION    |
| DELIGHT             | PINK DELIGHT       |
| DOUBLE LADY         | RED PRINCESS       |
| DOUBLE NEPTUNE      | RED VELVET         |
| DBL. ORCHID HYBRID  | SHOCKING PINK      |
| DBL. ORCHID NEPTUNE | SAILOR GIRL        |
| DOUBLE ROSE         | SNOW GIRL          |
| DOUBLE SEA GIRL     | SNOW PRINCE        |
| ECLIPSE             | SPRINGFIELD BEAUTY |
| EVENING SUNSET      | SUPRITA            |
| FANTASY             | VELVET GIRL        |
| FIRECHIEF           | VIOLET BEAUTY SUP. |
| GORG. BLUE WONDER   | WINE VELVET        |
- 
-

---

---

## THESE VARIETIES

Plants Only - 60c each

AZURE BEAUTY	PINK CHEER
DARK BEAUTY	PURITY No. 2
DBL. BLUE HYBRID	RED LADY
DBL. ROSE AND WHITE	SAILOR'S DELIGHT
INNOCENCE	STAR GIRL
MAGNIFICO	TWINKLE
ORCHID SUNSET	ULERY ORCHID HYBRID
PAINTED GIRL	

All of the varieties on this Price List are distinctly different, and blooming plants of these and many other varieties are on sale at the greenhouse at both wholesale and retail prices. Because of the great demand for the new SHOW SERIES, I can do absolutely no shipping of these plants until July 1st, but the plants are available at the greenhouse now.

## FOR CANADIAN CUSTOMERS

To import leaves and plants into Canada from the United States write to Chief, Division of Plant Protection, Science Service, Dept. of Agriculture, Ottawa, Ontario for a permit to cover each importation. The application for a permit should state approximate number of leaves or plants to be imported, kind and variety, value, name and address of importer, name and address of shipper, point of destination (if different from importer), and method of shipment (as by parcel post). The permit will be sent to you with instructions for its use in sending your order to me.

—/—

## A REQUEST

When you are through with this price list, or if you don't care to order violets by mail, would you please pass this on to some other violet collector who might be interested in seeing it. I'm sure that anyone who orders will be well satisfied with my plants.

—/—

## AN INVITATION

If you're in the Western New York area, I hope you will visit my GREENHOUSE. It's located on Route 19, one mile south of Warsaw. Visitors are always welcome. There are over 20,000 violets in propagation at all times.

## GREENHOUSE HOURS

Monday - Friday 8:30 to 5:00 P. M.  
Saturday 9:00 A.M. to 4:30 P.M. Sunday 2:30-5:00 P.M.

During hours not listed above I can be reached by  
Telephoning WARSAW 137

NOTE: If you are planning to buy wholesale on a Saturday or Sunday, it is best to write me ahead if possible, at my home address --- 173 West Buffalo St., as we are very busy on those days, and may need extra help.

## HENRY TEN HAGEN

SPECIALIST IN AFRICAN VIOLETS

Box 95

WARSAW, NEW YORK

---

---



